



DR. BARCLAY POLING

How Improvements in Weather Management Tools and the Development of Weather-tolerant Varieties for Plasticulture Production Can Boost the Profitability of Eastern Strawberry Growers.

The speaker has been a pioneer in the development of row covers for essential frost and freeze protection in strawberry plasticulture production, and in more years he has been working in the private sector to introduce new strawberry cultivars that combine greater rain tolerance with desirable picking characteristics and excellent flavor.

Fall 2022 PSLA

LECTURE

SERIES

December 1,

2022

PLSC Building

RM 1130

Time:

3:30PM

[UMD](#)

[Zoom](#)

Before his retirement from NC State in 2010, after 31 years in the Department of Horticultural Science as the Extension Specialist in Small Fruit Crops, Poling helped to introduce the strawberry plasticulture system. He is the Master Licensee for 'Ruby June', a popular eastern cultivar. And, in his 'retirement years' he continues to screen strawberry breeding selections from California for adaptation to eastern growing conditions at research locations in NC, VA and FL.



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