



DR. NICOLE FIORELLINO

“Do As I Say, Not as I Did”: Lessons Learned from Applied Research to Increase Farmer Profitability in Maryland

Initially, it was a daunting challenge to develop a meaningful and impactful research and extension program as a new faculty in a state like Maryland, where our farmers are innovative, progressive, intelligent, and routinely adopt novel practices. While any assistant professor strives to discover “the next best thing” to present to farmers as a profitable and environmentally-friendly practice, I have been able to learn from and share more knowledge because of timely accidents, interactions, and questions from various stakeholders and collaborators in my early career, which I plan to share in this presentation. These events have led me down my early career path which has undoubtedly encountered more curves than anticipated but is still focused on supporting profitability and sustainability of Maryland farmers.

Fall 2023 PSLA

LECTURE

SERIES

September 11, 2023

**PLS Building RM
2107/2109**

Time:

12PM

[UMD Zoom](#)

**Graduate student
lunch w/ speaker**

1PM

PLS 2107/2109

Nicole Fiorellino is an Assistant Professor at UMD in the Department of Plant Science Landscape Architecture and a UME Statewide Extension Specialist. Dr. Fiorellino's integrated research and extension program focuses on supporting the productivity and resilience of agriculture in Maryland through performance of producer-centered and producer-driven research.



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